



Automotive

Engage your customers by presenting news, videos, ads, regional CSI Scores, and promotions.

Enhance the Vehicle Buying Experience

Modernize your dealership.

Showroom:

Use interactive displays to engage and empower customers to browse New Vehicle features, options, colors, and promotions or to showcase and show off your CSI Rankings.

Service/Parts:

Increase your \$ per RO by visually offering the service package that increases your bottom line. Draw attention to your ever-changing promotions, sales, quick lube lane status, or sales on tires or parts.

Corporate Communications:

Speak to your internal stakeholders about news, events, job postings, promotions, OEM info/campaigns and CSI Score status in your region.

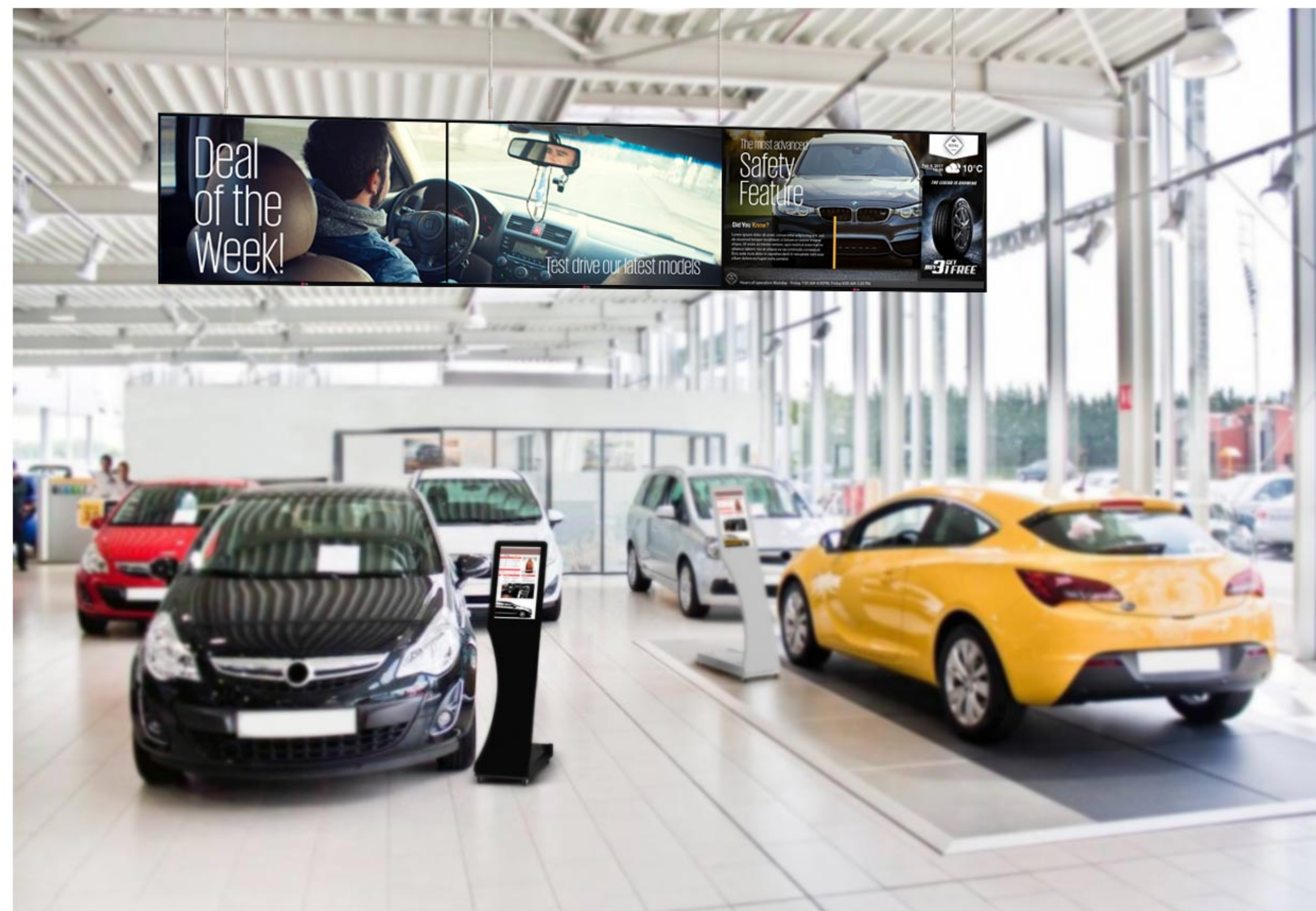
Inform more, engage more, sell more!

Sales Growth

- Promote products such as Extended Warranties, Rust & Paint Protection
- Display vehicle inventories with striking images and video
- Influence consumers at the “point of decision”

Motivate Sales Staff

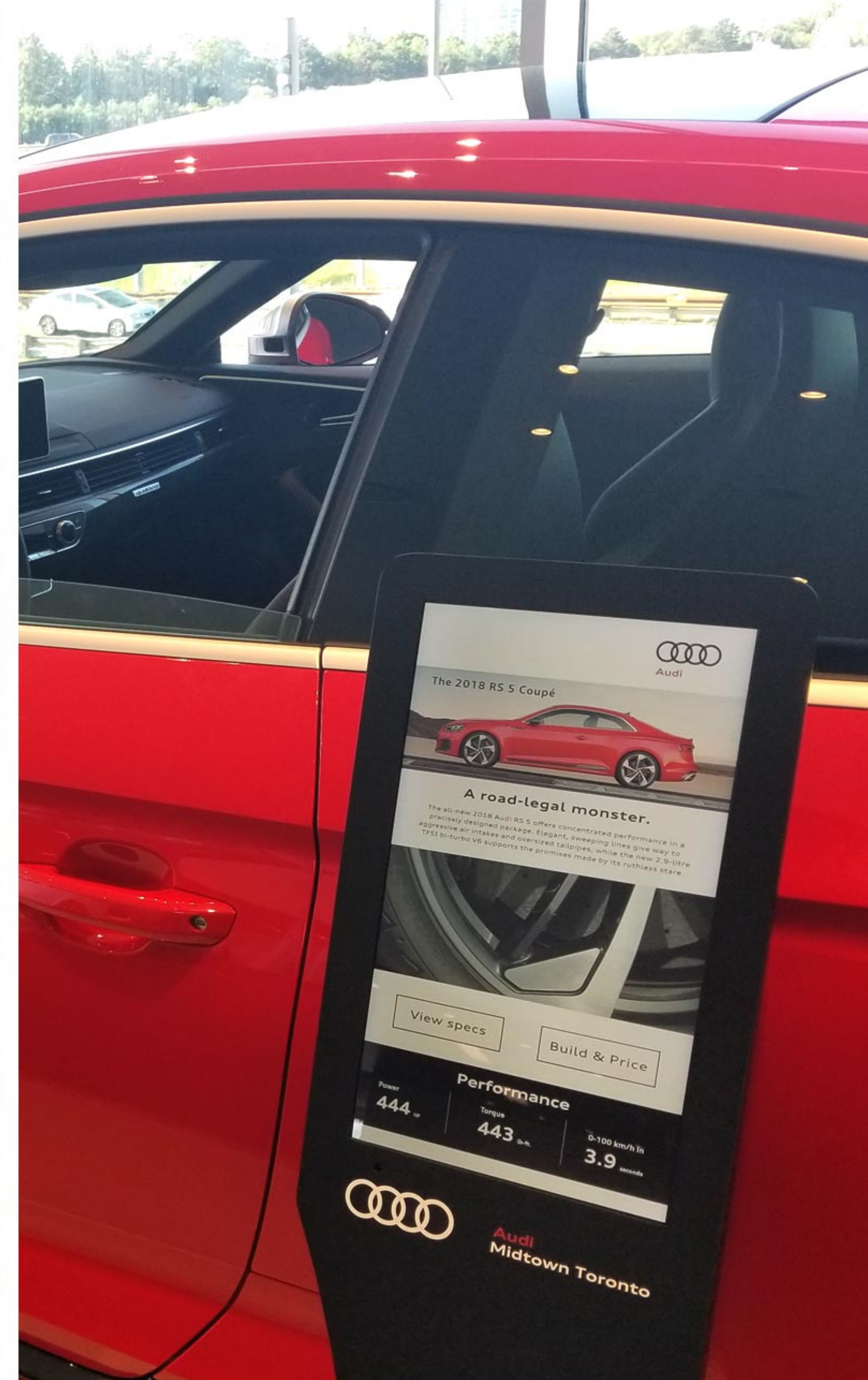
- Using leaderboards recognize sales leaders
- Employee of the Month programs
- Teach staff with the latest training videos and tutorials



Benefits

Create an immersive digital experience, so each individual has a personal interaction with your brand.





Product Spotlight:

Instantly capture the attention of your customers and give your dealership a modern look and feel.

Create a personal interaction with your brand.

Capture the attention of your customers

From video walls to standalone product screen displays, MediaTile can create and manage your ever-changing content. You have the power to update or change the content with the push of a button on your mobile device or computer.

Statistics:

- 54% of consumers would buy from a dealership that offers their preferred experience, even if it didn't have the lowest price.
- 72% would visit dealerships more often if the buying process was improved.

Let us show you how!



MEDIA TILE
A more effective way to communicate.