

Hospitality

Improve your guest experience **by informing and entertaining.**



Create Guest Loyalty

The inherent high traffic nature of hotels and hospitality venues provide a great opportunity for corporate branding and communication.

Keep your guests entertained and informed while creating a modern and visually appealing facility. Simplify communications with digital displays in lobbies, elevator banks, conference, banquet areas and restaurants. Streamline concierge services with touch interactive displays and improve location services with interactive Wayfinding kiosks.

Provide guests with dynamic flight departure and arrival information. Create a safe environment by instantly converting your displays into an emergency broadcast system.

Benefits

Create an immersive digital experience, so each individual has a personal interaction with your brand.

Engaging Customers

- Utilize interactive Kiosks to streamline concierge services
- Guide guests by incorporating Wayfinding kiosks for easy location of event rooms and facilities
- Allocate displays in concierge area to promote local attractions and events

Boost Sales

- Highlight facility amenities and services
- Promote in-house activities and entertainment schedules
- Display daily menus and catering services

Reduce Costs

- Reduce time and printing costs of location maps, daily schedules and activities
- Replace potentially bland printed materials with more dynamic and impactful content

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Product Spotlight



Use Room Booking to keep your guests informed and moving in the right direction with clearly marked conference rooms. Display the name of each room and who should be using the room. Take advantage of these displays to extend your corporate branding for all visitors to see.

You can:.

- Promote companies that have scheduled meetings in the various rooms
- Improve the guest experience by helping visitors efficiently get to where they need to be
- Decrease the burden on your staff as visitors can clearly see where they should be

Stat

Research shows that 55% of consumers are willing to pay more for a guaranteed good experience.

Source: Huffington Post

Industry Focus Spotlight

Technology and Hospitality

Build that brand loyalty for your hotel and hospitality space so visitors continue to come back. If you have to provide an exceptional experience for them, they will not only return but spread positive reviews!