

# Government

Improve visitor **satisfaction** and **empower employees**.



## Effective and Efficient

Government agencies need to inform citizens while engaging and empowering government employees.

Deploying digital signs in city, state/provincial and federal government buildings will create a mechanism for effective communication. Educate and inform citizens in waiting areas and lines in multiple languages.

Deliver messages with holiday notices and event information. Incorporate Interactive Wayfinding Kiosks to help citizens easily navigate your facilities. Create a safe environment for all visitors and employees with a system wide emergency broadcast system.

## Benefits

Create an immersive digital experience, so each individual has a personal interaction with your brand.

### Effective Communication

- Inform and update citizens on current projects and initiatives
- Increase engagement by informing citizens of upcoming events
- Display local/regional news headlines, weather and Live TV to reduce perceived wait times

### Employee Engagement

- Consistently and effectively communicate with employees
- Recognize employee accomplishments
- Improve morale with team photos and event videos

### Reduce Costs

- Reduce printing and logistics costs of static communications that may never be read
- Replace printed materials with dynamic and visually engaging content