

Food and Beverage

Engage your customers with stunning digital signage solutions.



Dynamic and Effective

Digital Signage is quickly becoming the standard to showcase food, whether it is in a grocery store or a quick service restaurant.

Improve your customers experience by converting traditional menus and signs into visually enticing dynamic boards. You can dynamically change menus based on time of day or time of year and engage customers about menu specials with video ads. Decrease perceived customer wait times with entertaining images and menu suggestions. Inform your customers and stay current with legislation by providing updated dietary information.

Boost sales by promoting higher margin items and dynamically adding promotions for perishable items. Extend digital messaging by incorporating displays in dining areas to entertain and improve brand loyalty. Incorporate high bright in-window displays to attract customers from outside your location.

Benefits

Create an immersive digital experience, so each individual has a personal interaction with your brand.

Engaging Customers

- Reduce perceived wait times with entertaining displays
- Incorporate interactive self-service kiosks to expedite ordering
- Inform customers with nutritional information on food items

Boost Sales

- Display vibrant menus and daily specials
- Cross sell and upsell in-store products with enticing product videos
- Promote higher margin items using bright in-window displays to attract customers

Flexible

- Update menu items quickly for sold out items to avoid frustration
- Promote Daily Specials
- Pricing and menu selections can be modified instantly

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Product Spotlight



Adding your menu to a digital signage board allows customers to see clearly what's available, what the specials are and items that have sold out. Create dynamic content with amazing images and videos, and make your menu touchscreen for easy ordering!

You can:.

- Allow customers to place orders to avoid long lines with touchscreens
- Menu updates can be made with a few clicks
- Promote products that sell very well by calling attention to them

Stat

44% of consumers say technology has a particularly strong effect on their decision to buy new food and beverage products.

Source: Canadian Grocery

Industry Focus Spotlight

Technology and Food

Technology is a great opportunity to enhance your menu and offering to the customer. As everything around us is becoming digital, you need to be able to keep up with trends, customers and how they make their choices.