

Education

More **effective** campus-wide communication.



Expand the Learning Experience

Communicate with students the way they communicate naturally, digitally! Engage and inform students in common areas, classrooms, libraries, cafeterias/food courts, sports centers, meeting rooms and student housing.

Include interactive Wayfinding kiosks and integrated mobile applications to ensure your digital message is consistent and effective throughout your campus. Create a safe environment by including an emergency broadcast override system across all displays.

Keep students aware of inclement weather or impending danger with safety notices.

Benefits

Create an immersive digital experience, so each individual has a personal interaction with your brand.

Student Communication

- Promote school events such as career seminars, student groups and sporting events
- Centralize your digital communication while still being able to give local departments access to certain zones on a display or department specific displays

Keep Students and Faculty Informed

- Extend digital communication to entrance ways and lobbies with impressive video walls
- Greet guest with personalized welcome messages
- Promote groups and student unions

Outside of the Classroom

- Wayfinding to help students navigate campuses
- Cafeteria menu boards can be changed by just a few clicks
- Job postings and job fair notices
- Create revenue opportunities by adding zones to displays for potential advertisers

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Product Spotlight

Create a WOW Factor!

Make your campus stand out with video walls! Video walls make a big impression on prospective students and can communicate a great deal of information at one time. Our video wall screens, like all of our screens, are commercial grade with ultra thin bezels to minimize the gap between each screen.

You can:

- Recognize donors
- Celebrate alumni
- Promote student groups
- Show upcoming activities and events
- Display video testimonials from current and past students

Stat

1.7M students attended Canadian universities in 2014-2015. There were 979,000 full-time students and 312,000 part-time students in 2014-2015.

Source: Universities Canada

Industry Focus Spotlight

Technology and Education

Create an opportunity for employers, student groups, co-op programs and advertisers to reach students. Capitalize on this space with job postings, event listings, school spirit videos and more!