

# Corporate Communication

**Engage, inform and empower** your employees regardless of office size or number of locations.



## Effective And Engaging

Ensure a common vision and corporate culture. Digital signage has many uses in a corporate environment. You now have the ability to consistently and effectively communicate with your employees regardless of office size or number of locations. Companies that operate out of several offices or manufacturing locations can find it difficult to communicate with remote employees.

Using digital signage in corporate communication ensures a common vision and corporate culture, while making content locally engaging in areas like break rooms, cafeterias and factory lines.

Engage employees with team photos, event videos and messages regarding charitable initiatives. Improve employee morale by recognizing employee accomplishments and creating team leader boards. You can also use digital signage to train employees who work in remote locations so there is consistency in training.

## Benefits

**Create an immersive digital experience, so each individual has a personal interaction with your brand.**

### Improved Communication

- Ability to train employees who are in remote locations
- Recognize employee accomplishments
- Ensure a safe working environment with emergency alerts

### Corporate Branding

- Extend digital communication to entrance ways and lobbies with impressive video walls
- Greet guest with personalized welcome messages
- Promote new products and services in waiting areas

### Reduce Costs

- Reduce printing and logistics costs of static communications that may never be read
- Replace printed materials with dynamic and visually engaging content

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## Product Spotlight

Video Walls provide a visually stunning WOW factor! This is a great way to modernize the look of any reception area or presentation center.

You can:

- Welcome your guests with personalized welcome messages
- Promote products and services
- Showcase Client Video Testimonials
- Promote your company's history and milestones

## Stat

Employee disengagement costs more than \$500 billion per year to the U.S. economy.

Source: Officevibe

## Industry Focus Spotlight

### Technology and Corporate Communications

Whether you're welcoming visitors or communicating changes to benefits, new health and safety regulations or the next company picnic, you need to trust that your message is getting out. With the ability to manage a single office or multiple facilities around the world, you can control all of your screens right from your browser.