

DIGITAL SIGNAGE FOR HOSPITALITY



Digital signage can help resorts and hotels connect and communicate with their guests by highlighting in-facility amenities and services, along with the availability and schedules of local activities, events and eateries. The result: a more enjoyable stay for the guest with the increased possibility of a return visit or word-of-mouth recommendation.

MediaTile Digital Signage for HOSPITALITY

With MediaTile, deploying and operating a hotel-wide digital signage network has never been easier or more cost effective. With our unique, and award-winning cloud-based digital signage solutions, we eliminate the need for any system integration and configuration, on-site network setup or cabling, and ongoing IT support and management.

Now you can realize all the advantages of a digital signage network without any of the headaches. Just add power!

- Inform and educates guests with a high-impact displays and content
- Build brand equity with an emotional connection and lifestyle videos
- Highlight in-facility restaurants, stores, amenities and specials
- Create an automated way-finding and information system for meeting venues
- Reduce printing costs and clutter associated with notices and paper signage
- Create and schedule playlists that target specific guests
- Passive, yet highly effective, training system for guest services employees

MEDIATILE'S CLOUD-BASED ADVANTAGES

- **EASY TO USE:** Our cloud-based Content Management System, MediaCast, gives you complete, secure and scalable control right from your web browser, enabling you easily to *move your message™*.
- **SIMPLE TO DEPLOY:** Our cloud-connected media players and all-in-one displays and kiosks make deploying amazingly simple. With 3g/4g cellular or wi-fi/LAN support, you *just add power™*.
- **PERSONAL & ENGAGING:** Our cloud-created media support, including a dynamic flash "Composer" tool, streams and viewer interactivity options all add up to deliver an engaging experience, and help you *be relevant™*.



CENTRAL PLAYLIST
COMPRISED OF FLASH,
VIDEOS, OR IMAGES;
SCHEDULE DIFFERENT
PLAYLISTS TO RUN
THROUGHOUT THE DAY

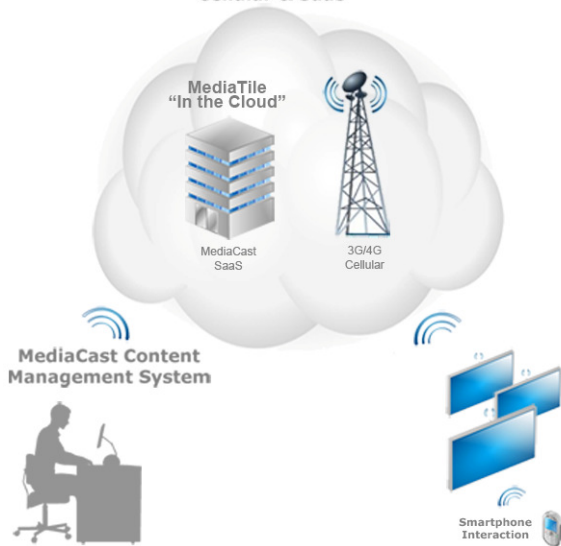
CUSTOM TEXT FEEDS
OR AUTOMATED RSS
FEEDS FOR LOCAL OR
REGIONAL NEWS



WEATHER FORECAST
AND ALERTS; SPECIFIC
TO EACH LOCATION
AUTOMATICALLY

SITE SPECIFIC NEWS
OR INFORMATION
CONTROLLED CENTRALLY
OR LOCALLY

**MediaTile Cloud-based Advantage
Cellular & SaaS**



How it Works

You control, manage and monitor your entire digital signage network using your web-browser through our cloud-based MediaCast Content Management System.

The MediaCast system is the intelligent nexus for your entire display network, controlling media players and all-in-one displays automatically. The system will automatically run your playlists, based on the schedules you define, as well as receive RSS, news and weather information that display in separate "zones".

If equipped with 3G/4G cellular-broadband feature, your displays and media players require absolutely no on-site network; just add power and the signs begin to play your content. LAN and WiFi networks are also supported for maximum flexibility.

About MediaTile

MediaTile is the worldwide leader in cloud-based digital signage solutions. A digital signage technology innovator and platform provider, MediaTile was the first company to deliver the advantages of cloud-computing using the unique combination of cellular connectivity and a SaaS-based content management system. The result: MediaTile solutions are extremely simple-to-deploy and easy-to-use. Our cloud-based approach has brought both customer praise and industry awards as it eliminates many of the costs and complexities associated with traditional digital signage and delivers ROI faster. Backed by our MediaServices team, a 99.9% web-application SLA, and end-to-end service and support, your network will be up and running in record time, with record results.

The MediaTile Company
5900 Butler Lane
Scotts Valley, CA 95066

www.mediatile.com info@mediatile.com

powered by
mediacast[®]
www.mediacastsystem.com

mediatitle[®]
cellular digital signage[®]

© COPYRIGHT THE MEDIATILE COMPANY 2011. ALL RIGHTS RESERVED. MEDIATILE, MEDIACAST, CELLULAR DIGITAL SIGNAGE, THE MEDIATILE LOGO, DIGITAL SIGN IN A BOX, AND WORLD'S FIRST PROVIDER OF CELLULAR DIGITAL SIGNAGE ARE TRADEMARKS OR REGISTERED TRADEMARKS, OR SERVICE MARKS OF THE MEDIATILE COMPANY, INC. U.S. AND INTERNATIONAL PATENTS PENDING. OTHER COMPANY, PRODUCT AND SERVICE NAMES MAY BE TRADEMARKS OR SERVICE MARKS OF OTHERS. THIS INFORMATION MAY BE SUBJECT TO CHANGE WITHOUT NOTICE. CONSULT YOUR LOCAL MEDIATILE CONTACT FOR INFORMATION ON THE PRODUCTS, FEATURES AND SERVICES AVAILABLE IN YOUR AREA.