



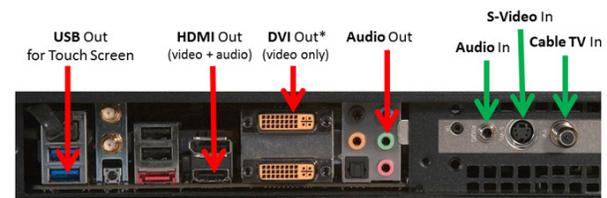
# External Video/TV

*available with MediaCast CMS and Premium Media Player*

Add Live TV to a Multi-zone Playlist!

MediaCast CMS, along with MediaTile's Premium Media Player, provides everything you need to deploy and operate a highly engaging digital signage communications network that supports external TV or Video feeds. The Premium Media Player includes advanced processing capabilities and an integrated TV Tuner that can be controlled by the MediaCast system to support cable TV programming within a Multi-zone playlist.

Support for a variety of Premium Player input sources and MediaCast CMS controls give you maximum flexibility to connect devices such as encrypted Cable TV from a cable box, unencrypted TV through coax from a cable box or antenna, or input from a DVD player.



\*For VGA Out, use included adaptor with DVI.

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## Add TV In a Multi-Zone

When used with a Premium Media Player, MediaCast CMS supports the programming and scheduling of external video feeds, such as cable television and other similarly formatted feed sources. The Premium Player includes a TV Tuner, enabling the system to accept NTSC, ATSC, and Clear QAM channels to enable you to run TV programming in a Multi-zone playlist.

## Easy Setup / Operation

Setting up a Premium Media Player to support an external TV feed is a straightforward process that can be completed in minutes. Follow the "in-the-box" instructions for hardware setup then refer to the online MediaCast CMS documentation to select channels and program Multi-zone playlists.

## Flexible Programming

You can maximize viewer relevance across your network by creating and assigning local TV media assets for each player/display within a region. There is no limit to the number of TV assets (stations) you can create.

## Multiple I/O Support

For maximum flexibility, the system supports multiple inputs such as S-Video, Composite Video, or Standard Cable TV Coax. Player outputs to display include HDMI, DVI and VGA (via Adapter) and a 3.5 mm audio out jack.

## Advanced Scheduling

The external video feature works with the MediaCast CMS scheduling system enabling you to play Multi-zone playlists with TV feeds by time of day, week or month, to a single display/player, or to a defined group of displays/players.