

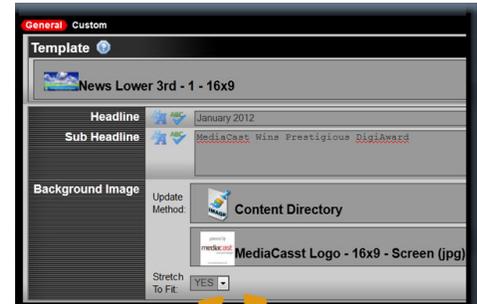
Composer

available with MediaCast CMS

Create Flash Content in Seconds!

MediaTile's cloud-based MediaCast CMS system includes the "Composer" application. With Composer you can create professional-looking Flash content quickly and easily. Select from a variety of ready-made templates, then simply add your video, image and text in the appropriate area – the system automatically builds your Flash-based "composition" for inclusion in a playlist.

If you are a marketer or professional communicator, Composer gives you the ability to create eye-catching and motion-based content in seconds. Choose from a number of standard templates, or have our Media Services team create custom-branded* templates for your specific communication needs. Composer is perfect for announcements, breaking stories, special product offers, alerts, and discount notices – anything you need to communicate.



(*additional service fee for custom template development)

Create Great Content

Composer makes creating professional-looking content quick and easy. With just a few simple mouse clicks, you can create Flash-based "compositions," preview them, and add them to your playlists. Composer is built into MediaCast CMS and includes 25 standard templates.

No Flash Training Needed

Composer is easy to use. It requires no knowledge of Flash programming or other media tools. Once you have created a "composition," the MediaCast CMS system automatically builds the Flash-based media asset.

Add Videos and Images

Create a "composition" by simply typing the appropriate headline or subhead in the "text box," then selecting an image or video file from your Media channel. You can also use a remote URL to retrieve an image or video (mp4).

Custom Templates

Our Media Services department can work with your team to create custom* templates for your company, department or division. With custom templates you are assured that your brand image is maintained and controlled.

Portrait and Landscape

Composer templates are available for 16:9 and 4:3 landscape playlists. 9:16 portrait-style templates are also available for maximum flexibility.